Appln. No. 10/618,249 Response to Non-Final Office Action Attorney Docket No. 47004.000251

February 9, 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : 10/618.249 Confirmation No.: 4607

Applicant : Brake et. al. Filed : July 11, 2003

Title : Customer Activated Multi-Value (CAM) Card

TC/Art Unit : 3692

Examiner: : Elda G. MILEF

Docket No. : 47004.000251

Customer No. : 21967

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

In response to the Non-final Office Action mailed November 9, 2007 ("the Office Action"), the period for response having been extended one month, the undersigned representative respectfully requests reconsideration of the application in light of the following amendments and remarks:

Amendments to the Claims are reflected in the Listing of Claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.